

OUR MARKETING PLAN

A PROVEN SYSTEM TO 18% GREATER PROFITS

Online Marketing

- ✓ Lux Property Website
- ✓ Blue Time Photography
- ✓ Social Media Marketing
- ✓ Best Seller Style Ad Copy
- ✓ Email Blast Marketing
- ✓ International MLS syndication

Off Line Marketing

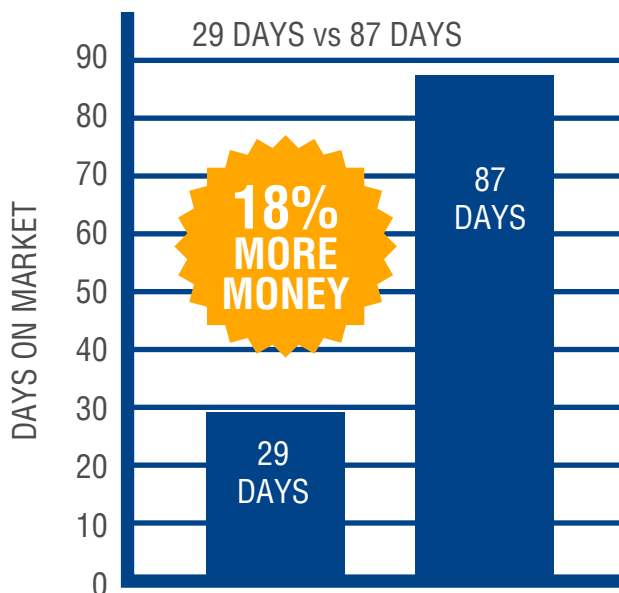
- ✓ Reverse Prospecting to Buyers
- ✓ Just Listed Postcards
- ✓ Hi Quality Print Mktg
- ✓ Mega Open House
- ✓ Buyer Broker Incentive
- ✓ Dynamic Sign lead capture

TOP DOLLAR BLUEPRINT



HOME STAGING SUCCESS

Your bank account benefits because our presented, inspected and staged homes sell 75% faster and up to 18% GREATER profits



EXPERT NEGOTIATION

You Benefit by Working with a Harvard Trained Negotiator



- Better Offer and Counter Offer Structure
- Better Understanding of Primary Interests
- Better Understanding of how the other side works
- Better Able to navigate the financial pitfalls

THE JHG TEAM of SPECIALISTS

Our Goal: Help YOU Sell Your Property for the Highest Net Price and the least hassle. In order to achieve these goals we have pioneered a comprehensive "Product Launch" Apple like approach to real estate marketing.

- Value Range Pricing
- Virtual Team Office
- Presentation
- Product Promotion
- Paperless Agency
- Pre-Inspection
- Blue Time Photography
- Negotiation